

Our Criteria

## Sport and Entertainment Financing and M&A

This information sheet outlines our investment criteria for advising on the purchase or sale of sport and entertainment assets or portfolios. In addition to advising on M&A, Stirling Infrastructure also arranges the raising of debt and equity for the acquisition and development of sport and entertainment assets in Europe and North America. For further information, contact our Sport and Entertainment group.

Criteria	Description
Source of transaction	Stirling Infrastructure does not work through intermediaries but will work with a panel of approved introducers. The firm will only accept instructions directly from the asset owner or the investor(s).
Size of transaction	Typical range: 300 million - 6 billion USD
General assessment criteria for transaction	Stirling Infrastructure will only advise on trophy assets that are tier one. This means sport and entertainment assets with either stable income or the opportunity for growth potential. The assets presented to Stirling Infrastructure would be investments that sovereign wealth funds, institutional capital or sophisticated investors would seek to acquire as part of their total asset portfolio.
Jurisdictions	Major international gateway cities; primary or secondary cities, with a focus on Europe and North America.
Classification of assets	<ul style="list-style-type: none"> <li>• Major sporting assets which include top-tier football clubs, motorsport assets, basketball teams and American football clubs &amp; franchises</li> <li>• Major national entertainment venues in primary cities</li> <li>• Portfolios of music venues, cinemas and/or exhibition halls capable of hosting large international events and industry fairs</li> </ul>

The firm has a history of advising some of the world’s largest sports and entertainment asset owners.

### Our Assurance

Stirling Infrastructure will only accept mandates after an objective analysis on the basis that the firm’s Investment Board genuinely believes that the firm can deliver our client's objectives.

### ABOUT STIRLING INFRASTRUCTURE PARTNERS

Stirling Infrastructure Partners is a corporate finance and M&A advisor to listed companies, institutional investors, private companies, and project sponsors. The firm has an established reputation in advising pension and sovereign wealth funds on allocations of capital into the infrastructure asset class.

For further information please contact:

Stirling Infrastructure Partners Limited  
84 Brook Street  
London  
W1K 5EH

Email: [contact@stirlinginfrastructure.com](mailto:contact@stirlinginfrastructure.com)

Tel: +44 (0)20 7629 3030

[www.stirlinginfrastructure.com](http://www.stirlinginfrastructure.com)